

# Der neue Internetauftritt Gemeinsam-Gemeinde.de

## Handbuch für Redakteure

### Farben Theme 1-9

<table border="1"><tbody><tr><td data-bbox="320 282 571 443"></td><td data-bbox="579 282 828 443"></td></tr><tr><td data-bbox="320 443 571 548"><p><b>Primary - Blue</b></p><p>CMYK: 100,70,0,0; PMS: 293; RGB: 0,110,175; HEX: #006EAF</p></td><td data-bbox="579 443 828 548"><p><b>Secondary A - Dark Teal</b></p><p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p></td></tr><tr><td data-bbox="320 548 571 710"></td><td data-bbox="579 548 828 710"></td></tr><tr><td data-bbox="320 710 571 817"><p><b>Secondary B - Blue</b></p><p>CMYK: 100,61,0,45; PMS: 564; RGB: 0,62,116; HEX: #003E74</p></td><td data-bbox="579 710 828 817"><p><b>Accent - Pool Blue</b></p><p>CMYK: 75,0,0,0; PMS: 206; RGB: 12,161,205; HEX: #00ACD7</p></td></tr></tbody></table>			<p><b>Primary - Blue</b></p> <p>CMYK: 100,70,0,0; PMS: 293; RGB: 0,110,175; HEX: #006EAF</p>	<p><b>Secondary A - Dark Teal</b></p> <p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p>			<p><b>Secondary B - Blue</b></p> <p>CMYK: 100,61,0,45; PMS: 564; RGB: 0,62,116; HEX: #003E74</p>	<p><b>Accent - Pool Blue</b></p> <p>CMYK: 75,0,0,0; PMS: 206; RGB: 12,161,205; HEX: #00ACD7</p>	<p>1</p>
									
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<p><b>Brick/Navy/Teal</b></p> <table border="1"><tbody><tr><td data-bbox="293 853 571 1025"></td><td data-bbox="579 853 850 1025"></td></tr><tr><td data-bbox="293 1025 571 1140"><p><b>Primary - Brick</b></p><p>CMYK: 20,100,100,20; PMS: 207; RGB: 165,25,0; HEX: #A51900</p></td><td data-bbox="579 1025 850 1140"><p><b>Secondary A - Navy</b></p><p>CMYK: 100,55,0,85; PMS: 539; RGB: 0,33,71; HEX: #002147</p></td></tr><tr><td data-bbox="293 1149 571 1323"></td><td data-bbox="579 1149 850 1323"></td></tr><tr><td data-bbox="293 1323 571 1413"><p><b>Secondary B - Dark Teal</b></p><p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p></td><td data-bbox="579 1323 850 1413"><p><b>Accent - Tangerine</b></p><p>CMYK: 0,45,100,0; PMS: 159; RGB: 236,115,0; HEX: #ECT300</p></td></tr></tbody></table>			<p><b>Primary - Brick</b></p> <p>CMYK: 20,100,100,20; PMS: 207; RGB: 165,25,0; HEX: #A51900</p>	<p><b>Secondary A - Navy</b></p> <p>CMYK: 100,55,0,85; PMS: 539; RGB: 0,33,71; HEX: #002147</p>			<p><b>Secondary B - Dark Teal</b></p> <p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p>	<p><b>Accent - Tangerine</b></p> <p>CMYK: 0,45,100,0; PMS: 159; RGB: 236,115,0; HEX: #ECT300</p>	<p>2</p>
									
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<p><b>Green</b></p> <table border="1"><tbody><tr><td data-bbox="277 1444 571 1624"></td><td data-bbox="579 1444 863 1624"></td></tr><tr><td data-bbox="277 1624 571 1744"><p><b>Primary - Dark Green</b></p><p>CMYK: 100,0,100,15; PMS: 346; RGB: 213,59; HEX: #D2893B</p></td><td data-bbox="579 1624 863 1744"><p><b>Secondary A - Dark Teal</b></p><p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p></td></tr><tr><td data-bbox="277 1753 571 1937"></td><td data-bbox="579 1753 863 1937"></td></tr><tr><td data-bbox="277 1937 571 2027"><p><b>Secondary B - Blue</b></p><p>CMYK: 100,70,0,0; PMS: 293; RGB: 0,110,175; HEX: #006EAF</p></td><td data-bbox="579 1937 863 2027"><p><b>Accent - Kermit Green</b></p><p>CMYK: 70,0,100,0; PMS: 366; RGB: 102,164,10; HEX: #66AA0A</p></td></tr></tbody></table>			<p><b>Primary - Dark Green</b></p> <p>CMYK: 100,0,100,15; PMS: 346; RGB: 213,59; HEX: #D2893B</p>	<p><b>Secondary A - Dark Teal</b></p> <p>CMYK: 100,0,25,50; PMS: 3155; RGB: 15,130,145; HEX: #0F8291</p>			<p><b>Secondary B - Blue</b></p> <p>CMYK: 100,70,0,0; PMS: 293; RGB: 0,110,175; HEX: #006EAF</p>	<p><b>Accent - Kermit Green</b></p> <p>CMYK: 70,0,100,0; PMS: 366; RGB: 102,164,10; HEX: #66AA0A</p>	<p>3</p>
									
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**Orange/Green/Imperial Blue**

<p><b>Primary - Orange</b></p> <p>CMYK-0.76.100.0; PMS-166; RGB-210.64.0; HEX-#D24000</p>	<p><b>Secondary A - Dark Green</b></p> <p>CMYK-100.0.100.15; PMS-348; RGB-2.137.59; HEX-#02893B</p>
<p><b>Secondary B - Blue</b></p> <p>CMYK-100.61.0.45; PMS-541; RGB-0.62.116; HEX-#003E74</p>	<p><b>Accent - Pool Blue</b></p> <p>CMYK-75.0.0.0; PMS-306; RGB-12.161.205; HEX-#00ACD7</p>

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**Pink**

<p><b>Primary - Magenta Pink</b></p> <p>CMYK-0.100.9.4; PMS-Rubine Red; RGB-200.30.120; HEX-#C81E78</p>	<p><b>Secondary A - Violet</b></p> <p>CMYK-34.100.0.0; PMS-2405; RGB-150.0.120; HEX-#960078</p>
<p><b>Secondary B - Plum</b></p> <p>CMYK-100.100.0.3; PMS-2105; RGB-50.30.109; HEX-#321E6D</p>	<p><b>Accent - Purple</b></p> <p>CMYK-88.86.0.0; PMS-2098; RGB-101.48.152; HEX-#653098</p>

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**Purple/Violet/Navy/Pool blue**

<p><b>Primary - Purple</b></p> <p>CMYK-88.86.0.0; PMS-2098; RGB-101.48.152; HEX-#653098</p>	<p><b>Secondary A - Violet</b></p> <p>CMYK-34.100.0.0; PMS-2405; RGB-150.0.120; HEX-#960078</p>
<p><b>Secondary B - Navy</b></p> <p>CMYK-100.55.0.85; PMS-539; RGB-0.33.71; HEX-#002147</p>	<p><b>Accent - Pool Blue</b></p> <p>CMYK-75.0.0.0; PMS-306; RGB-12.161.205; HEX-#00ACD7</p>

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**Red**



**Primary - Brick**

CMYK-20.100.100.20;  
PMS 207;  
RGB-165.25.0;  
HEX-#A51900



**Secondary A - Orange**

CMYK-0.76.100.0;  
PMS-166;  
RGB-210.64.0;  
HEX-#D24000



**Secondary B - Imperial Blue**

CMYK-100.61.0.45;  
PMS-541;  
RGB-0.62.116;  
HEX-#003E74



**Accent - Tangerine**

CMYK-0.45.100.0;  
PMS-151;  
RGB-236.115.0;  
HEX-#EC7300

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**Teal/Blue/Plum**



**Primary - Dark Teal**

CMYK-100.0.25.50;  
PMS-3155;  
RGB-15.130.145;  
HEX-#0F8291



**Secondary A - Blue**

CMYK 100.70.0.0;  
PMS-293;  
RGB-0.110.175;  
HEX-#006EAF



**Secondary B - Plum**

CMYK-100.100.0.3;  
PMS-2105;  
RGB-50.30.109;  
HEX-#321E6D



**Accent - Seaglass**

CMYK-75.0.25.0;  
PMS-3115;  
RGB-55.159.159;  
HEX-#379F9F

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**Secondary A - Violet**

CMYK-34.100.0.0;  
PMS-2405;  
RGB-150.0.120;  
HEX-#960078



**Secondary A - Blue**

CMYK 100.70.0.0;  
PMS-293;  
RGB-0.110.175;  
HEX-#006EAF



**Secondary B - Navy**

CMYK-100.55.0.85;  
PMS-539;  
RGB-0.33.71;  
HEX-#002147



**Accent - Pool Blue**

CMYK-75.0.0.0;  
PMS-306;  
RGB-12.161.205;  
HEX-#00ACD7